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Indian Institute of Cost And Management
Studies & Research (IndSearch)

(An autonomous Institute affiliated to Savitribai Phule Pune University)

Bachelor of Management Studies (BMS) Structure From Academic Year 2019-20

(Adopted as per Academic Council Meeting dated 15th March, 2019 effective from academic year 2019-20)

First Year B.M.S. Semester I

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	101	Foundation of Human Skills	3	20	30	50
2	102	Financial & Cost Accounting	3	20	30	50
3	103	Principles of Management	3	20	30	50
4	104	Quantitative Methods for Business	3	20	30	50
5	105	Effective Communication	3	20	30	50
6	106	Environmental Management	3	20	30	50
7	107	Introduction to Computers	3	20	30	50
Total Marks:			21	140	210	350

First Year B.M.S. Semester II

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	201	Human Resource Management	3	20	30	50
2	202	Business Law	3	20	30	50
3	203	Management Accounting	3	20	30	50
4	204	Business Environment	3	20	30	50
5	205	Managerial Economics – I	3	20	30	50
6	206	Production Management	3	20	30	50
7	207	Computer Applications in Business	3	20	30	50
Total Marks:			21	140	210	350

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Second Year B.M.S. Semester III

1. From Semester III, students can opt for one major and one minor specialization group of his / her choice from those offered (Finance / Marketing / HR/CA/IB). Accordingly he / she will have to continue with the same choice of specializations for the rest of the semesters.

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	301	Financial Management	3	20	30	50
2	302	Marketing Management	3	20	30	50
3	303	Managerial Economics - II	3	20	30	50
4	304	Industrial Law	3	20	30	50
Finance Specialization Group						
5	FIN305	Essentials of Capital Market(Major)	3	20	30	50
6	FIN306	Regulatory framework for Finance (Minor)	2	-	25	25
Marketing Specialization Group						
5	MKT305	Fundamentals of Consumer Behavior (Major)	3	20	30	50
6	MKT306	Advertising & Digital Marketing (Minor)	2	-	25	25
Human Resource Specialization Group						
5	HR305	Basics of Recruitment & Selection (Major)	3	20	30	50
6	HR306	Methods of Motivation and Leadership (Minor)	2	-	25	25
International Business Specialization Group						
5	IB305	International Economics (Major)	3	20	30	50
6	IB306	Supply Chain Management (Minor)	2	-	25	25
Computer Application Specialization Group						
5	CA305	Object Oriented Concepts Through CPP	3	20	30	50
6	CA306	Introduction Python Programming (Minor)	2	-	25	25



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Minor Specialization Group (Select Any one from the following other than Major Specialization)						
7	FIN306	Regulatory framework for Finance (Minor)	2	-	25	25
	MKT306	Advertising & Digital Marketing (Minor)				
	HR306	Methods of Motivation and Leadership (Minor)				
	IB306	Supply Chain Management (Minor)				
	CA306	Introduction Python Programming (Minor)				
Total Marks:			19	100	200	300

Second Year B.M.S. Semester IV

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	401	Elements of Direct & Indirect Taxes	3	20	30	50
2	402	Materials Management	3	20	30	50
3	403	Research Methods	3	20	30	50
4	404	Field work – as per specialization	3	20	30	50
Finance Specialization Group						
5	FIN405	Financial Statement Analysis (Major)	3	20	30	50
6	FIN406	Essentials of Banking, Financial Services and Insurance (Minor)	2	-	25	25
Marketing Specialization Group						
5	MKT405	Sales & Distribution Management (Major)	3	20	30	50
6	MKT406	Fundamentals of Retail Management (Minor)	2	-	25	25
Human Resource Specialization Group						
5	HR405	Strategies for Change Management (Major)	3	2	30	50
6	HR406	Fundamentals of Training and Development (Minor)	2	-	25	25



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International Business Specialization Group						
5	IB405	Foreign Exchange Operations	3	20	30	50
6	IB406	International Business Management (Minor)	2	-	25	25
Computer Application Specialization Group						
5	CA405	Computer Networking	3	20	30	50
6	CA406	Introduction Web Technologies (Minor)	2	-	25	25
One subject as per Minor Specialization						
7	FIN406	Essentials of Banking, Financial Services and Insurance (Minor)	2	-	25	25
	MKT406	Fundamentals of Retail Management (Minor)				
	HR406	Fundamentals of Training and Development (Minor)				
	IB406	International Business Management				
	CA406	Introduction Web Technologies (Minor)				
8	407	Personality Development / MOOCs	2	-	25	25
Total Marks:			21	100	200	300

Third Year B.M.S. Semester V

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	501	Export-Import Procedures & Documentation	3	20	30	50
2	502	Services Sector Management	3	20	30	50
3	503	Fundamentals of Data Analytics	3	20	30	50
4	504	CSR & Ethics	3	20	30	50
5	505	Strategic Management	3	20	30	50
(As per Major Specialization)						
6	MKT506	Special Studies in Marketing	3	20	30	50
	FIN506	Special Studies in Finance				
	HR506	Special Studies in HR				



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Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
	IB506	Special Studies in IB				
	CA506	Special Studies in CA				
7	507	Project Work	2	-	25	25
		Project Viva	2	-	25	25
8	508	Advanced Excel / Tally / MOOCs / Certificate Courses	3	20	30	50
		Total Marks:	25	140	260	400

Third Year B.M.S. Semester VI

Sr. No.	Subject Code	Subject Name	Credit Point	Online / Viva voce	Formative	Summative
1	601	Marketing Research	3	20	30	50
2	602	Indian Management Thoughts & Practices	3	20	30	50
3	603	Entrepreneurship & Management of Small & Medium Enterprises	3	20	30	50
4	604	Productivity & Quality Management	3	20	30	50
5	605	Elements of Logistics Management	3	20	30	50
6	606	Cases as per Specialization	3	20	30	50
(As per Major Specialization)						
7	FIN607	Investment Analysis & Portfolio Management	3	20	30	50
	MKT607	Product & Brand Management				
	HR607	Compensation Management				
	IB607	International Finance Management				
	CA607	Mobile Applications Development				

Note:

A student has to select major and minor specializations of his / her choice in Semester III from those offered (Finance / Marketing / HR). Accordingly he / she will have to continue with the choice of subjects from those specializations only for the rest of the semesters.